

Own the order. Keep the customer relationship.

Servewell provides a managed, branded ordering website with the customer, kitchen and owner tools needed to move repeat orders away from high-commission marketplaces.

What is included

- + Mobile ordering, basket, checkout and order tracking
- + Card-provider integration and optional cash orders
- + Live kitchen order board and status updates
- + Menu, product-option and stock controls
- + Customer history, reviews, promotions and reports
- + Driver workflow and kitchen-printing software
- + Hosting, security, backups, maintenance and support

The commercial idea

- + Use marketplaces to attract new customers
- + Give regulars a direct route back to your brand
- + Own first-party customer and order information
- + Servewell takes 0% commission on direct orders

Simple, transparent pricing

SETUP one-off	£99	ROLLING MONTHLY cancel under agreed terms	£69/mo	ANNUAL billed as £588	£49/mo
------------------	------------	--	---------------	--------------------------	---------------

Quoted or charged separately

Card-provider fees, optional tablets/printers/stands, installation, domain renewals and genuinely bespoke development.

Pilot offer

Three qualifying partners can have the normal £99 setup fee waived. The subscription and separate costs still apply.

A straightforward route to launch

1. Test Customer demo and read-only owner dashboard	2. Discuss Menu, payments, delivery and kitchen workflow	3. Confirm Scope, pricing, optional hardware and launch plan
---	--	--

Ready to inspect it? servewell.uk/demo | servewell.uk/demo/admin | servewell.uk/pilot

sales@servewell.uk | Founder-led UK service | Prices exclude VAT where applicable | July 2026